



PRESS RELEASE

Dancik International announces the availability of Dancik Price List Manager software version 1.0.

Enable aligned retailers or contractors to electronically download your 832 Price Catalogs

Cary, NC, September 14, 2009: "Before we began writing code for Dancik Price List Manager version 1.0, we did an in-depth analysis of industry requirements, including having extensive conversations and beta version trials with retailers and distributors, to determine what features to include" said Mitchell Dancik, president of Dancik International. "Our goal with our new Price List Manager software is to help retailers and contractors get up to the minute prices and inventory availability from the distributors and manufacturers they are aligned with."

Dancik Price List Manager is designed around the Floor Covering Business to Business Association (www.fcb2b.org) standard for 832 Price Catalogs. Dancik Price List Manager enables an aligned retailer or contractor, regardless of their back-end business management system, to download 832 Price Catalog data from a manufacturer or distributor that uses the Dancik's B2B modules. The program converts that data into a fully searchable Price List that can be used daily in their business.

Price lists created using Dancik Price List Manager enable retailers or contractors to set their desired product margins by category, and then fine-tune prices at the individual style or color level. Additionally, Dancik Price List Manager supports the conversion of SKU and item description data from the downloaded 832 Price Catalog so that the aligned retailer or contractor can create and price their own 'private label' product offerings.

Dancik Price List Manager also supports an automated link to Dancik International's Décor 24, which is an online B2B shopping portal application. If the manufacturer or distributor using the Dancik Enterprise System software also has this add-on Dancik software component, their aligned retailers and contractors can access real-time inventory data, product specifications, and product images directly from Dancik Price List Manager.

In summary, a retailer or contractor can find items easily (just enter any word or name associated with the item description), and view the price, availability and specifications, all from one screen. This flexibility is especially useful for hard-surface items such as wood and tile, where Price List Manager can display all of the trim pieces and installation materials that go with any product.

About Dancik International

Dancik International is the leading provider of software solutions and professional services to the floor covering, ceramic tile, natural stone, and home décor industries. Our technology provides distributors, retailers, and manufacturers the tools to serve their customers, extend their reach into the supply chain and revolutionize the way consumers make home improvement decisions.

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Contact:

Dancik Price List Manager is available immediately. For further information, please visit www.dancik.com , or e-mail sales@dancik.com, or call 919-379-3750.